

# **ECONOMIC DEVELOPMENT COMMISSION MINUTES**

**April 5, 2011**

Call to Order: 4:00pm

Members Present: Roper, Nesbitt, Capps, Reynolds

Staff: Richardson

Approval of Minutes: Approved 4 – 0

Public Comment: None

Funding Request:

EDC Business: New EDC Directions

The Commission discussed a variety of directions in which they could assist the local economy. These included retail marketing/advertising, tourism promotion, and manufacturing recruitment. By the end of the discussion the Commission decided to focus on the recruitment of manufacturers at the airport business park. The discussion then focused on how to develop an effective program with very little funds. Manager Richardson was asked to come back with strategies.

Some of the ideas for recruitment included:

- Focus on indoor food production/hydroponics businesses.
- Film industry – convert warehouses to sound stages
- Select one building per month and brainstorm ideas for it

Commission Reports: None

Adjourned: 5:00pm